

IMPACT
HUB

London

IMPACT REPORT

2023-2024



EVOLUTION

The first Impact Hub opened in London 20 years ago. Since then, we've seen a world of changes. Reductions in poverty and equity are being reversed, the climate crisis is creating more extreme weather events and the far-right is on the rise globally.

In the midst of the madness, it is you that gives me hope.

By the time Impact Hub London opened its Euston space in April 2024, the initial Hub had grown into a global network of 120 Hubs in 67 countries. Our 24,000 members and 500,000+ person network have launched and scaled thousands of impact businesses and initiatives across all SDGs.

Over the past 7 years, Impact Hub London has prioritised activities that serve underestimated founders. Our programmes, such as Circular Start Up which supported 50 entrepreneurs and New Roots which supported minoritised ethnic entrepreneurs, also provided free memberships so the founders could connect with our wider community.

To address the urgent climate crisis, we've expanded our support for climate solutions. Building on seven years of work with ethical food businesses, our Circular Start Up programme leverages our global network's expertise in circular economy ventures.

For six years, we've helped social enterprises access corporate supply chains. Our ASSETS programme, supported by Wates Group and Travis Perkins, helps these enterprises scale their impact by integrating inclusive employment and sustainable practices into major construction firms' supply chains.

Situated in the heart of the Knowledge Quarter, an innovation district which includes many of the world's leading life science organisations, and with real health disparities across Camden, we have evolved our focus to incorporate inclusive health innovation.

Our motto, "Locally Rooted, Globally Connected," is more important than ever. Together, we learn, scale our impact, and build connected communities to create real-world solutions. Thank you for being part of the journey.



A handwritten signature in black ink.

Devi Clark
Managing Director



OPENING IMPACT HUB LONDON EUSTON



In April 2024, Impact Hub London opened a second location on Regent's Place Campus, marking a significant milestone in partnership with British Land and the Knowledge Quarter. This new hub spans 10,645 sq. ft. and offers purpose-driven organisations and entrepreneurs a vibrant space to collaborate, innovate, and thrive.

Designed to go beyond a traditional workspace, Impact Hub London Euston includes private offices, dedicated desks, flexible co-working areas, meeting rooms, and a state-of-the-art event venue. At its core, it is a dynamic community dedicated to fostering positive change, while bridging the gap between science, technology, and local communities.

Sustainability is woven into the fabric of our new hub. The building is rated BREEAM Outstanding, a testament to the cutting-edge technologies and design principles that significantly reduce environmental impact. Every detail reflects our commitment to sustainability, from reclaimed hardwood furniture crafted from fallen trees to worktops made from recycled army clothing.

Our mission is to support the creativity and energy of Camden residents and businesses, empowering them to thrive and enrich the borough. As part of this commitment, we provide free workspace access to Camden entrepreneurs and small businesses, ensuring innovation and opportunity are accessible to all. In fostering local talent, we aim to bridge the gap between emerging technologies and community needs.

This collaboration with British Land and the Knowledge Quarter represents a bold step toward creating an inclusive and sustainable future. Impact Hub London Euston exemplifies our vision to empower local communities across London, offering an ecosystem where collaboration drives socially and environmentally impactful innovation. This space is more than a hub— we believe it's a catalyst for change, supporting the next generation of changemakers to shape a better world.

Delivered in partnership





IMPACT HUB LONDON'S 2024 AWARD WINS FOR SOCIAL INVESTMENT

In 2024, Impact Hub London proudly received two prestigious awards recognising our groundbreaking social investment partnership with British Land.

In July, we were honoured with the SE100 Social Investment Pioneer Award, and later in December, we celebrated another milestone by winning the Social Investment Deal of the Year at the UK Social Enterprise Awards. Both awards acknowledge the innovative collaboration behind our new hub in Euston, where our partnership redefines the traditional tenant-landlord relationship, delivering

a space that drives impact while fostering community and innovation.

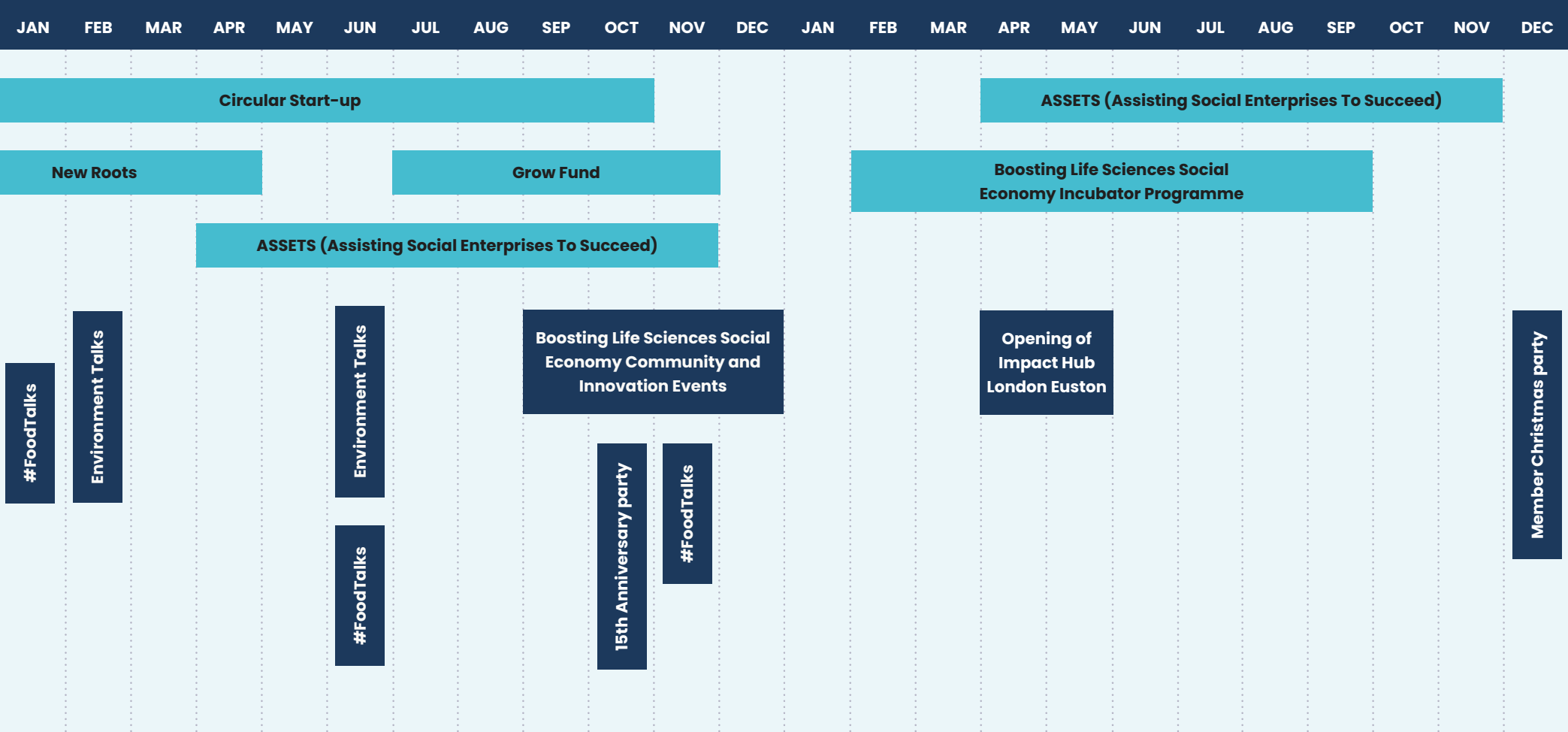
These awards testify to a true partnership between Impact Hub London and British Land. Together, we've created a beautiful and inclusive space that empowers entrepreneurs to thrive while delivering meaningful support to our local community.



PROGRAMMES AND EVENTS

2023-2024 TIMELINE

2023 _____ 2024 _____



COMMUNITY

At the heart of Impact Hub London is our vibrant community of risk-takers, big-thinkers, and problem-solvers who challenge the status quo by taking entrepreneurial action.



65% are started by founders or co-founders.



Education, health, and social work are most common (22% each), followed by science and tech (18%).



Many are startups (44%) or running operations (25%).



Almost all (98%) grew or stayed the same size, with startups growing the most.



Most (87%) have 10 or fewer employees.

MEMBER EXPERIENCE

86%

of members would recommend Impact Hub to a friend or colleague

75%

of members trust other Impact Hub members

82%

of members felt a strong sense of belonging to the wider local community and network

70%

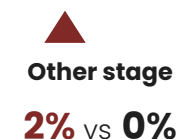
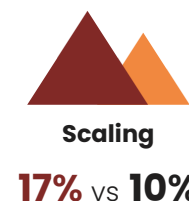
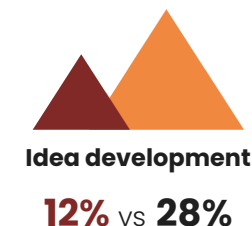
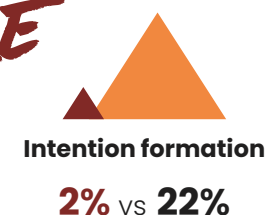
of members feel a strong sense of belonging to the Impact Hub community

80%

of members actively collaborated with other members of the community

STAGE OF VENTURE

● Now ● 2022



SDGS

Our annual member survey reveals the significant contribution our community makes to the Sustainable Development Goals (SDGs). By focusing on a balanced approach to social, economic, and environmental sustainability, our members are making a real difference.

1. No poverty	7.4%
2. Zero Hunger	8.6%
3. Good Health and Well-being	33.3%
4. Quality Education	16.0%
5. Gender Equality	16.0%
6. Clean Water and Sanitation	1.2%
7. Affordable and Clean Energy	4.9%
8. Decent Work and Economic Growth	19.8%
9. Industry, Innovation and Infrastructure	12.3%
10. Reduced Inequality	29.6%
11. Sustainable Cities and Communities	25.9%
12. Responsible Consumption and Production	22.2%
13. Climate Action	23.5%
14. Life Below Water	2.5%
15. Life on Land	3.7%
16. Peace and Justice Strong Institutions	3.7%
17. Partnerships to achieve the Goal	7.4%
18. Other Issue	2.5%
19. I do not aim to address social or environmental issues through my activities	4.9%



The size of each segment above illustrates the areas where our members are most active.

83%

put Impact before, or equal to financial returns

All SDGs are addressed, the most prevalent being Good Health and Well-being (33.3%)

4,000

people were consulted and supported to achieve a positive impact by our community

MEMBER SPOTLIGHT

CHEM Trust is an environmental NGO campaigning for restrictions on hazardous chemicals works, and ensuring that they are substituted with safer alternatives.

“Impact Hub London Euston has provided us with an inspiring and flexible environment that has been vital to achieving our policy goals. The hub’s friendly team and central location have enabled seamless collaboration, both internally and with our partner sister organisation, CHEM Trust Europe.”



PROGRAMMES

900+

participants have been supported in our programmes over the past 9 years

Stage of ventures



Early stage:

120

In 2023 & 2024

141

businesses were supported on our programmes



Growth Stage:

21

MEMBERS



36%

focus on climate and inclusion



70%

have women in their leadership team



90%

of our community’s work addresses one or more inclusion SDGs

INCLUSIVE ENTREPRENEURSHIP

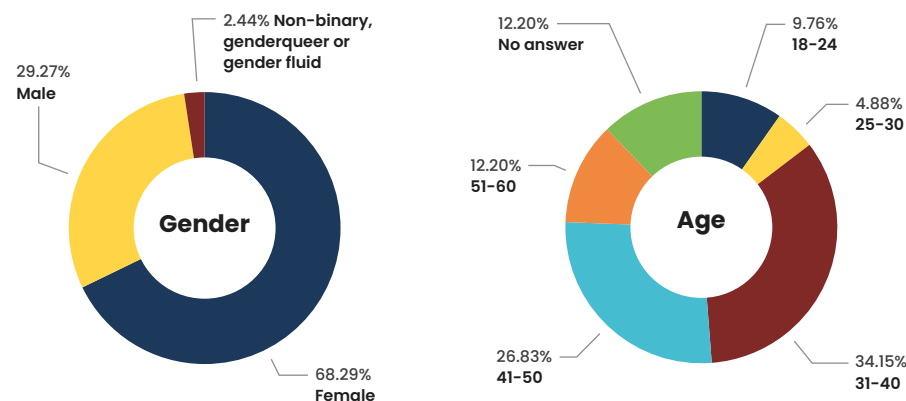
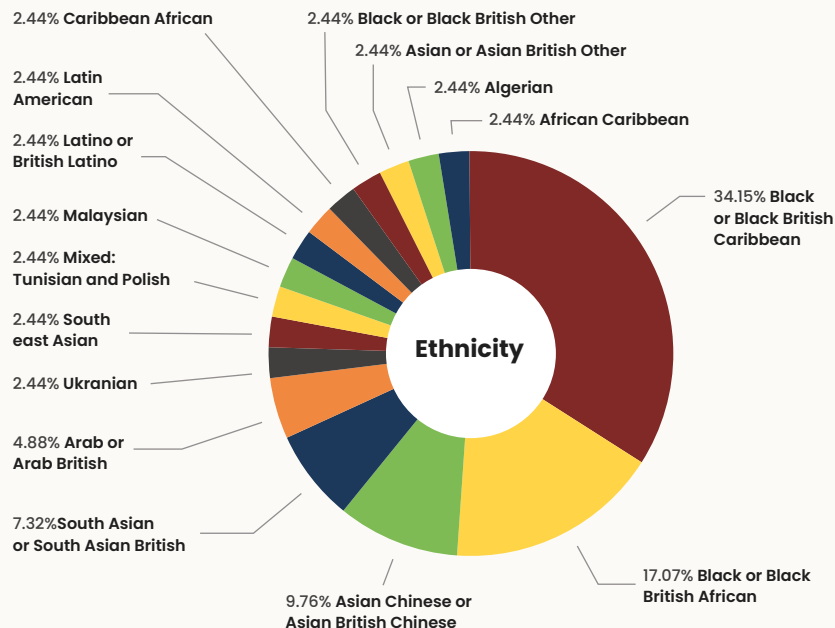
New Roots

A mentoring and peer-to-peer programme for local entrepreneurs from Black, Asian and minority ethnic backgrounds in Camden and Islington.

5th cohort | 50 participants | 16 ventures | 68% women

Getting to know the entrepreneurs

An eclectic group from a wide range of backgrounds and ages composed the New Roots London cohort, with 6 non EU-migrants and 6 refugees.



FALILAT OMODUDU

MEMBER EXPERIENCE

Falilat, a passionate entrepreneur, is on a mission to improve air quality with her innovative company, In the Air. Their groundbreaking tiles absorb pollutants and signal their capacity through colour changes.

Through the New Roots programme, Falilat received invaluable support and guidance. Mentorship from experienced professionals helped her refine her business model, enhance her presentation skills, and navigate the complexities of the market.

The programme not only provided technical assistance but also boosted Falilat's confidence, empowering her to pursue her vision. In the Air is now poised to make a significant impact on environmental health and sustainability.

"When I was thinking about my business, I realised that there are so many components to sustainability, from social to environmental challenges, so I thought why can't I use my design skills to fix a problem and make a business out of it, which then in turn helps the community."



Supported by:



FREE COWORKING MEMBERSHIPS FOR CAMDEN ENTREPRENEURS

To support Camden entrepreneurs who are looking to launch or grow your business, we're thrilled to offer free coworking memberships to our Euston hub!

Delivered in partnership with The Knowledge Quarter, eligible Camden entrepreneurs can access:

30 hours of Free coworking space a month for 6 months

50% off 30 hours coworking per month for 6 months

Business support: Access workshops, mentoring, and networking opportunities.

Inclusive community: Connect with like-minded individuals and be part of a global network.

Learn more: london.impacthub.net/affordable-workspace/



— ON PURPOSE

MEMBER SPOTLIGHT

We've found Impact Hub London to be great for our team to work in and host events. More than that, it's important that we're based somewhere that aligns with our values and that we work alongside other purpose-driven people, and Impact Hub London is just that.

Sarah Koedijk,
Communications & Marketing Manager

—ESG DATAPOINT

MEMBER SPOTLIGHT

ESG datapoint locates, organises & presents ESG metrics from Corporate Sustainability Disclosures in decision-ready & customisable formats.

“The new Impact Hub London Euston offices have been invaluable for our team. The professional environment has impressed investors, and the range of meeting rooms, from one-to-one spaces to rooms for 20+, offers incredible flexibility. The Impact Hub team is incredibly supportive and attentive.”

Jay Gandhi,
CEO & Founder of ESG datapoint

SCALING ENTERPRISES

ASSETS – Assisting Social Enterprises To Succeed

The ASSETS programme, a joint initiative by Impact Hub London, Wates Group, Travis Perkins, and Postcode Innovation Trust, supports social enterprises in the construction supply chain to scale their operations nationally. This seven-month programme, now in its fifth iteration, aims to help these businesses secure larger contracts and increase their social and environmental impact.

Through mentorship, workshops, and peer-to-peer learning, ASSETS empowers social enterprises with the knowledge and tools they need to succeed. Wates Group provides industry expertise, while Impact Hub London offers comprehensive business support. In 2023 and 2024, the programme supported 12 social enterprises.



Supported by:



Down to Earth

Down to Earth is a multi-award-winning social enterprise with a 19-year track record in providing life-changing health and education programmes through the medium of outdoor sustainable construction and land management.

“Our journey over the last seven months with the Wates team has been exceptional and enlightening. The team have been very supportive and respectful of our aims and objectives taking us seriously as a social enterprise and have openly supported us in developing ideas and direction for growth.”



Sebastian Harley,
Head of Projects and Operations, Down to Earth



CLIMATE: CIRCULAR ECONOMY



The Circular Start-Up is an 18-month programme designed for early-stage entrepreneurs from underserved backgrounds. It focuses on building businesses within the circular economy while prioritising inclusivity. The programme's mission is to bridge gaps by engaging individuals traditionally excluded from the climate space and fostering a supportive ecosystem to help them succeed. With guidance from 19 mentors and 31 experts representing 27 businesses, the 50 participating entrepreneurs received in-depth training in circular business strategies and sustainable practices, equipping them to drive meaningful change.

Supported **50 ideas** in the pre-incubation phase.

70% of participants developed a robust business action plan.

10 businesses were formally established, and **12** were officially registered.

63% gained clarity on their next steps for business launch.

30 participants successfully progressed to the 9-month incubation stage after a competitive pitch.

85% of businesses were registered by the end of the incubation period.

63% secured their first customer.

Five businesses collectively raised **£99,000** in funding.

Seven businesses diverted **676kg** of materials from landfills.



Cartridge Buyback

Alexander Rose is passionate about supporting individuals re-entering society. His social enterprise, Cartridge Buyback, collects and resells unused printer cartridges, providing flexible employment opportunities for ex-offenders and funding reintegration initiatives. By combining environmental sustainability with social impact, Cartridge Buyback is making a significant difference.

“Many entrepreneurs with brilliant ideas to make the world a better place often find themselves navigating the journey alone. From the very beginning, Impact Hub gave me something invaluable: a community of like-minded people who, like me, are driven to build businesses that not only generate profit but also create meaningful social impact.”



Supported by: 
ReLondon

JPMORGAN CHASE & CO.

ENVIRONMENT TALKS

Our Environment Talks seminar series empowers individuals and organisations with the latest insights and actionable strategies to combat climate change.

Topics included:

How to tell your impact story and distinguish yourself from greenwashing

Leveraging Impact Measurement in Your Business



HEALTH

As Impact Hub London grows, we are increasingly focusing on the link between climate and health and their impact on underserved communities. Our unique role as a convening space allows us to drive inclusive health initiatives, connecting science and technology with local communities.



In October 2023, we launched a series of community engagement programmes in Camden, Islington, Hackney, and Tower Hamlets. Commissioned to conduct a community consultation, we worked to identify challenges and growth opportunities within the health and life sciences sectors in these boroughs. As part of this initiative, we also hosted an innovation event, enabling residents to ideate solutions to the identified challenges collaboratively.

Building on these efforts, Impact Hub London delivered two incubators in 2024—one in Camden and another in Islington—focused on boosting the

social economy within the health and life sciences sectors. These incubators are part of the Boosting Life Sciences Social Economy programme, funded by the UK Government through the UK Shared Prosperity Fund.

The programme supported local entrepreneurs in developing inclusive, co-created solutions to address pressing health inequities. A total of 20 local entrepreneurs were recruited from across Camden and Islington, equipping them with the tools, networks, and expertise needed to drive impactful change within their communities.

Supported by:





OUR GROWING FOCUS ON INCLUSIVE HEALTH

In October 2024, Impact Hub London and the Knowledge Quarter convened 31 participants from 23 organisations for a Community Mental Health Workshop in Camden and Islington.

Addressing the pressing mental health challenges, exacerbated by poverty and inequality in these boroughs, the workshop focused on developing sustainable, community-led solutions. Participants, representing healthcare, education, and community sectors, generated 448 ideas through design-thinking exercises. These ideas were distilled into six key themes, emphasising collaboration, resource generation, and systemic change.

The workshop highlighted the need for partnerships with the NHS, Camden Council, and grassroots groups to build a supportive ecosystem. Initiatives such as stigma-reduction campaigns and accessible mental health services reflect Impact Hub London's commitment to fostering inclusive and sustainable mental health support in the community.

In partnership with:



—BLACK MINDS MATTER

MEMBER SPOTLIGHT

BMMUK is a registered Charity that delivers 121 talking therapy for the Black Community. We also provide education and awareness of mental health and mental illness within the community which helps to break down stigma and encourage people to look after themselves and their mental health. We also advocate for accessible mental health support for all in statutory services by highlighting the importance of culturally appropriate therapy and representation in services.

Impact Hub London is the home of BMMUK when we come together as a team. As a fully remote organisation, it is important that we have a space to convene and collaborate as well as a place to host internal and external meetings.

“I have used the Impact Hub for several years both in my previous organisation and now with this new one. I have gotten to know the team well, love the space and am grateful for the membership we have there. A great organisation.”

Danielle Bridge,
CEO of Black Minds Matter





#FOODTALKS

#FoodTalks is a platform designed to spark debate and inspire innovative thinking around the complex issues facing the global food system.

Through this series, Impact Hub London creates opportunities for thought leaders, industry experts, and the local community to come together, share knowledge, and explore actionable solutions to food-related challenges.

In 2023, #FoodTalks delved into critical topics, including:

- No More Small Changes: Is £3 a Fairer Price for a Pint of Milk?
- Beyond MSC: What's Next for Fish Sustainability?
- Where Next to Make Organic Food Accessible for All?

These events go beyond discussion, aiming to inspire collaboration and innovation that contribute to a more sustainable and equitable food system.



Supported by:



Food Ethics Council



PARTNERSHIPS

By collaborating with funders, thought leaders, and innovators, we are driving positive change and empowering entrepreneurs to address global challenges. Together, we are building a more sustainable future.

Thank you to the partners who have supported us over the past year and allowed us to equip our inspiring entrepreneurs with the training, tools and resources they need to be successful.



Go Daddy has powered New Roots since 2019, with one shared goal: equip entrepreneurs in underserved communities with the training, tools and resources that they need to be successful.

JPMORGAN CHASE & CO.

Supported by JPMorgan Chase, the Circular Start-up is an 18-month business support programme aimed at helping 50 entrepreneurs from diverse and underrepresented communities start businesses built around the principles of the circular economy.



We partnered with Wates to develop a pilot business mentoring programme, ASSETS (Assisting Social Enterprises to Succeed). Across 2023 and 2024, this innovative programme supported 12 impact-driven social enterprises in the construction industry supply chain to improve readiness to scale up their operations, secure larger contracts and successfully compete UK-wide.



Social enterprises in supply chains are crucial for impact. Thanks to players of People's Postcode Lottery, the ASSETS programme has supported social enterprises in the built environment with supply chain readiness and helped them increase trading with key partners.



THE IMPACT HUB NETWORK

Our Mission: People Taking Collaborative Action for a Better World

Our purpose is to pioneer a just and sustainable world where business and profit are used in service of people and planet. This world is only possible through the combined accomplishments of compassionate, creative and committed individuals focused on a common purpose.

The time to act is Now.

The way to act powerfully is Together.

Impact Hub in numbers

25,000+

entrepreneurs and innovators

34,000+

jobs created by our community

30,000+

impact entrepreneurs joined our programme to start, grow or scale their business

120+

hubs

65+

countries



Displayed member data and information is based on the Annual Global Member Survey conducted in February and March 2023. The final sample contains a total of 54 responses from Impact Hub London members. Results have been independently analysed and compiled by the Social Entrepreneurship Center/ Vienna University of Economics and Business in coordination with Impact Hub GmbH.

© All rights reserved. For permission to reproduce this data, please contact: london.hosts@impacthub.net

Report designed by: Design Kind



in [Impacthublondon](#)

 [impacthublondon](#)

 [impacthublondon](#)

Impact Hub London King's Cross
34b York Way
London
N1 9AB

london.hosts@impacthub.net
020 7841 3450

Impact Hub London Euston
1 Triton Square,
London
NW1 3DX

london.euston@impacthub.net
020 8146 5737